

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 1635059											
Order #	1635059			Created On	2/12/2018 6:50:20 PM			Order Status	Traffic Updates Accepted		
Order Descrp	Addressable TV IO - CA			Created By	Smith, Nieshia			Gross \$	72000.00		
Client	CABLETIME - JOHN COX FOR			Updated On	2/13/2018 11:35:35 AM			Net \$	57222.00		
Start Date	2/24/2018			Updated By	Albers, Paige			Units	2		
End Date	3/4/2018			Industry	Political-Governor			Credit Hold	NO		
# of Weeks	2			REFERENCES			BILLING INFORMATION				
SALES				Primary				Purchase Order #	2-1635059		
ActiveWeeks	2			Secondary				Billing Schedule	Broadcast		
AE 1	Walker, Teresa			Tertiary				EDI INFORMATION			
AE 2				Quarternary				Product			
Agency	CABLE TIME WC	15.00%		eREVISIONS			Estimate				
RepFirm	CABLETIME	6.50%		Address 1	80 MORAGA WAY			Submit EDI Invoice?	Do Not Submit EDI Invoice		
Copy Instr ID				Address 2	3RD FLOOR			ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS			
Total Zones	1			City, State	ORINDA, CA			Receives 15% agency and 6.5% rep fee.			
Zones	San Francisco Interactive			Zip	94563						
Total Networks	1			Contact							
GENERAL COMMENTS				Phone	925-253-0222			SYSCODE LIST			
				Avail Tag				8525			
				Contract Type	Standard						
				Copy Group							
				Division							
				Reference #	9349c861-4f10-e811-8edf-f01fafa66f05						

SUMMARY FOR SYSCODE 8525						
Order #	1635059	Created On	02-13-2018	Order Status	Traffic Updates Accepted	
Order Descrp	Addressable TV IO - CA	Created By	Smith, Nieshia	Syscode Gross \$	72000.00	
Client	CABLETIME - JOHN COX FOR	Updated On		Syscode Net \$	57222.00	
Start Date	2/24/2018	Updated By		Syscode Units	2	
End Date	3/4/2018	Source	CRM	Zone Status	Traffic Updates Accepted	
# of Weeks	2	Zones	San Francisco Interactive	Avg Unit Rate	36000.00	

Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
1		Natio nal Direc t Bund le	350   350	Premium Digital TV	8525		03/03/2018	03/04/2018	Sa-Su 5a-12m	0	\$57,600.00	\$0.00	30
2		Natio nal Direc t Bund le	350   350	Premium Digital TV	8525		02/24/2018	02/25/2018	Sa-Su 5a-12m	0	\$14,400.00	\$0.00	30
1		Natio nal Direc t Bund le	350   350	Premium Digital TV	8525		02/24/2018	02/25/2018	Sa-Su 5a-12m	1	\$57,600.00	\$57,600.00	30
2		Natio nal Direc t Bund le	350   350	Premium Digital TV	8525		03/03/2018	03/04/2018	Sa-Su 5a-12m	1	\$14,400.00	\$14,400.00	30

**DISCLAIMER**

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By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**LEGALESE**

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**ACCEPTED BY AGENCY/ ADVERTISER:** \_\_\_\_\_

**FINANCE:** \_\_\_\_\_

**DATE:** \_\_\_\_\_

**MGR:** \_\_\_\_\_

**INV:** \_\_\_\_\_